

# THE GLEICHEN CALL

VOLUME XXXV NO. 31

GLEICHEN, ALBERTA, WEDNESDAY

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## ITEMS OF NEWS OF GLEICHEN AND VICINITY

Gordon Yellow Fly of the Blackfoot Reserve who is now in the army came in third in the Herald road race on Thanksgiving Day.

Miss W. Legat of Calgary spent the weekend in town to greet to Mr. and Mrs. Ed. Menard.

Raymond and Leslie Menard, Jack Staback and Elliot Evans left Tuesday to hunt antelope. They will hear some good hunting stories when they come back.

Mrs. A. Lyons is visiting her brother Mr. C. H. Goodenham. Mrs. Lyons is now the National Selective Officer at Edmonton for the Unemployment Commission.

Due to the splendid weather harvesting has made great progress. It is estimated that about half of the harvest is finished in this area.

Sgt. Jack Staback and bride of Calgary arrived in town Monday evening to spend a short holiday with relatives. Tuesday morning the bride with a squad of sportsmen to hunt antelope somewhere north of Medicine Hat.

Thanksgiving holiday was spent by most of the local hunters in chasing over the countryside looking for game birds. Most of them met with indifferent success. They stated that all the hunting grounds, far away, were swarming with hunters and that they would have had much better success if they had hunted over the hunting grounds they know well.

Nation Records are index to population. Since every man, woman and child in Canada has been issued a ration book to scarce commodities, sugar, tea and coffee, the statistics gleaned from the ration book data distributed is a poll of the population of Canada. Anyone missing his ration book definitely turns up to get it, whereas, the official census frequently is apt to miss many persons in its check. Statistics indicate that the ration book system in 11,507,913, while the Dominion census of June, 1931, reported a grand total of 11,409,947. This reflects a net increase of 104,066 in population in less than a year, despite the thousands of men who have gone overseas in the armed forces since the official census was taken. The ration census also indicates the ebb and flow of people across the Dominion, resulting from concentration of war industries, and military activity. Greatest increase is noted in the Northwest Territories and their suburban districts. In British Columbia war industrial activity has raised the population of Vancouver by 14,004 to total of 409,000. In contrast some of the prairie cities have shown a decrease in population as their citizens are drawn to the centres of greater industrial activity. Calgary, Saskatoon, Regina and Winnipeg all indicate a decrease. Edmonton, centre of Alaska Highway and air route activities has an increase of 8,000.

Extension of permits for the transportation of harvest help trucks has been given Alberta, Saskatchewan and Manitoba by the Service Administration. Wartime Prices and Trade Board. Unusually heavy crops, lateness of maturing due to weather has prompted this move to facilitate farmers in the prairie provinces to get their crops in. The extension is made until November 15 and further extension will be granted should conditions merit. Notice of this provision has been given the R.C.M.P.

## WHY OVERSEAS PARCELS ARE NOT DELIVERED

If your son or daughter or other relative overseas has been receiving the letters or parcels you have been sending him the reason may be explained by the following: The chief reason of non-receipt of letters and parcels is due to the carelessness of the senders themselves, any official of the post office department. Out of approximately 20 million parcels, letters and newspapers sent to soldiers overseas in recent months, only 3 per cent has been lost by enemy action, but hundreds of parcels have been destroyed by fire or damaged beyond repair through the thought-

## Victory Loan Concert Party Will Perform Here Next Week

Sponsored by the Victory Loan organization of Calgary, the Army, Navy and Air Force will entertain the people of Gleichen and district for about two hours with side splitting laughter on Wednesday evening, October 21st beginning at 8:30 o'clock, in the Community Hall.

This is not a picture show but a real vaudeville and comedy show and the sponsors guarantee it to be a splendid one. Don't miss seeing this. A small charge will be made at the door to defray whatever expenses there may be. The performers are professionals and are giving their services free.

The holder of the lucky ticket drawn during the evening will receive a War Savings Certificate. The individual holding the lucky ticket must be present at the time the drawing takes place otherwise another draw will be made.

careless or negligence of the persons sending the parcels.

The recent destruction of 30 bags of mail for Canadian soldiers in England by fire was caused by some thoughtless person enclosing several coils of paper matches in a parcel. From time to time, the officials have found in damaged parcels, matches, broken bottles, open cans of jam, corn syrup, and like material, which in turn have not only destroyed the parcels but also caused damage to the parcels sent by careful people.

In the first seven months of 1942 a total of 11,581 parcels for soldiers was received at the Base Post Office in Canada in a damaged condition, due to improper or inefficient packing. Of that number, 11,077 were repaired and forwarded to their destinations, but the contents of the remaining 504 parcels were either partially or completely destroyed and the senders were advised accordingly. In addition to this actual damage, no fewer than 200,750 letters and 27,275 parcels were improperly or insufficiently addressed. Premature complaints of non-receipt are sometimes made, the fact being lost sight of that owing to shipping conditions, it usually takes three months from the date of mailing before the sender receives acknowledgement from the United Kingdom.

## THE WORLD OF WHEAT THE PRICE OF HOGS

We are told by the governments that Great Britain requires even more bacon for this coming year. We are also told that even now there is insufficient bacon. There is no reason to spare in the near future for Canadian people. Farmers, therefore, are asked to produce more hogs. Hogs are definitely scarce. There is only one certain but quite easy way to increase the supply of any scarce article is to raise the price. Live hogs sold in Western Canada are 15 per cent below the 1931-34 parity price even though they are scarce. We respectfully recommend to the government, therefore, that they should raise the price of hogs to the full parity level, which would mean a price of \$12.37 per 100 pounds live weight Winnipeg. The price of hogs to the United States farmers today is not nearly but 30 percent higher than parity.

To raise the price of hogs, therefore, to the 1931-34 parity would not be a simple act of justice to our farmers, but in addition would easily and quickly provide all the hogs the government needs for export to Britain and for Canadian consumption.

Incidentally the hourly wages paid to Canadian industrial labor average 14 percent higher than the 1913-14 parity wage level.

## THE ENEMY STOPS SHORT

When an individual, either as an enemy agent or as an honest person who believes what he says, whispers that Canada's Victory Loan Bonds will not be cashed after the war, he does not go far enough. To be consistent, and fair, he should add that

any future condition in this country which would cancel out the value of Victory Bonds would also make all life insurance policies worthless. He should explain that savings accounts would be wiped out. He should point out that all dollar bills, five dollar bills, or any other kind of currency, including silver coins, would be just something to toss into the ash can.

Victory Bonds cannot be set aside as something separate and apart from other obligations of this, our country. They are just as sacred "promises to pay" as the one dollar bill we carry in our pockets.

These bonds are held by the people of Canada. And the only way through which they could be repudiated would be by a decision of the people of Canada not to pay themselves back.

The pessimist is out of order in Canada. The assets and resources of this country which back up these loans from the people are billions and billions of dollars in excess of the loan totals. Even with all the borrowing that has had to be done since the start of the war in 1939, the interest cost of Canada's total debt to this date, is only 189 million dollars a year.

Canadians can and will meet indebtedness of that size. Fifty years from now our children and our children's children will likely smile quietly at the small financial problem which we thought was so big.

## WITH THE ROYAL CANADIAN AIR FORCE OVERSEAS

This is the title of a series written by Walter R. Legg in collaboration with C. V. Charters, representatives of the Canadian Weekly News-Papers Association on trip to Great Britain.

After a week with various activities of the Canadian Army in England, we started to see what the Royal Canadian Air Force is doing. On Saturday, Sept. 5, we were received by Air Marshal H. E. Edwards, Air Officer Commanding in Chief, R.C.A.F. (Overseas) at an informal press conference at which he freely answered all the questions put to him by the Canadian editors.

The Air Marshal made it clear that he fully favors Canadianization of the R.C.A.F. and that those who are in opposition to do so not fully understand what is meant by Canadianization of the R.C.A.F. overseas does not mean that it will cease to co-operate with the rest of the R.C.A.F. any more than some famous regimenta would operate independently of the rest of the army. "The very root of high morale finds itself in unity," declared the Air Marshal.

He expressed himself as well satisfied with the standard and training of the men coming over from Canada, and summed it up in the words "Our Air Force is superb." At another time he said "This war will be won in the air. It is the only way it can be won. Without the Army and the Navy, but definitely in the air."

After such an interview, we were more anxious than ever to study the work of the R.C.A.F. at first hand. The first squadron which we visited

was the one commanded by Squadron Leader Keith Hudson, D.F.C., of London, Ontario. One of the interesting things to be seen at this station is a remarkably fine scrap book containing photos and clippings of all matters which have taken place at this station. It is an excellent idea and very well carried out.

At this station we chatted with Flight Sgt. J. W. Gieseler, of Ridgeville, Ontario. A fine show of formation flying and manoeuvres was witnessed by the editors during the afternoon.

On Monday, going to a more distant station, the visiting editors were lucky enough to be able to see the departure and return of a bomber squadron which formed part of a raid on Duisburg. The same evening we witnessed a German raid on a night bomber and returned to the station. The whole evening was such a unique experience that it will be the subject of a separate article.

Among those whom we met at the station were Flight Lieut. Cliff Guest, of Barrie and Ottawa, who immediately asked after Mr. and Mrs. A. McLaughlin, of the Barrie Examiner, and Pilot Officer Arthur Morley, whose father is a member of the staff of the Lloydminster Times. There are a number of Montserratians attached to this station. While there, a number of Halifax and Wellington bombers were inspected by the editors.

The next day we moved on to another station where Lancaster bombers are located, and were given an opportunity to climb on board one of them. Some of the largest bombs being used against Germany were seen, and the editors also saw a bomber loaded with bombs and being serviced



## OUR NEW MODERN PREMISES

AIR-CONDITIONED FOR YOUR HEALTH AND COMFORT

THIS modern building now being erected will contain ten thousand square feet of floor space and will be fully air-conditioned to protect the health of the students. This means there are no variations of temperature—no open windows to cause drafts and resulting colds. Fresh air will be brought from outside of the building and filtered and heated under thermostatic control. This pure air is uniformly distributed to every part of the college premises, a complete change taking place every fifteen minutes. This will be the second business college in Canada to be fully air-conditioned, the other one being in Winnipeg.

## G. ARBUTT BUSINESS COLLEGE CALGARY

for a raid this night.

At this station we talked with Flight Sgt. Reynolds Quinn of Brantford, who has two brothers in the R.C.A.F. Flight Sgt. Harold Quinn, who has just returned to Canada as instructor, and P. O. Walter Quinn attached to another station in England. Having eaten several meals in the messes of these stations, the editors agreed that the food is excellent and plentiful. It is served to the boys by girls of the W.A.A.F. These messes have large bright rooms, equipped with libraries, radio, grammophones

and games, and there is a very pleasant and cheerful atmosphere in all of them. One remark that we heard, was that the meals on the stations are very much better than the meals served on most of the boats bringing the boys over. In fact, it was suggested that something should be done to improve the meals on the boats.

Afternoon tea and late dinners, nevertheless, on the stations, seems to be the rule at all those stations. The following afternoon the editors visited a night fighter station of another squadron.

## Canadian Farmers: you have done well! WARTIME PRODUCTION IS STILL GROWING!

### HOGS

During the last four years (Sept. 1 to Aug. 31) —

	1932-33	1939-40	1940-41	1941-42
1. Exports to our Allies (mainly to Britain)	170 MILLIONS	300 MILLIONS	485 MILLIONS	556 MILLIONS
2. Remaining for consumption in Canada	226 MILLIONS	251 MILLIONS	274 MILLIONS	282 MILLIONS

\* Including slaughter, does not include pork products such as hams or salt direct from farms to consumers, small butcher shops, etc.  
\* Including army camps, ship stores, and general retail distribution.

The people of Britain want 20% more in the next twelve months than they obtained the last, and of the same time Canadians want more.

### CATTLE

During the last four years (Sept. 1 to Aug. 31) —

	1932-33	1939-40	1940-41	1941-42
1. Exports to our Allies (mainly to the U.S.A.)	102 MILLIONS	72 MILLIONS	86 MILLIONS	128 MILLIONS
2. Remaining for consumption in Canada	400 MILLIONS	410 MILLIONS	448 MILLIONS	482 MILLIONS

\* Including slaughter, does not include carcasses, hams, does not include beef and veal or mutton or salt direct from farms to consumers, small butcher shops, etc.  
\* Including army camps, ship stores, and general retail distribution.

The United States will take your surplus cattle and of the same time Canadian consumers want more.  
MR. FARMER: You have increased your Pork Production by 110 per cent. You have increased your Beef Production by 20 per cent. You fed all the grain you had last year. There is more feed in Canada this year than can be fed. There is a market for all the hogs and cattle that you can feed this year. Average prices for hogs and cattle during the coming year will be higher than the average for the past year. We know that you will continue to produce all you can. Your splendid war effort is appreciated by Canada and the United Nations.

DOMINION DEPARTMENT OF AGRICULTURE, OTTAWA

Honourable James G. Gardiner, Minister







# You're Right--FARMING IS A GAMBLE

FOR  
EXAMPLE

Hill  
Roast  
Proat  
Drought  
Grasshoppers  
Beet Web Worm  
Wheatstem Saw Fly

Plus

"Ceiling" Prices  
Low wool returns  
Price fluctuations  
Plugged elevators  
Limited wheat market  
Embargo on hog exports  
U.S. cattle market closed

and

Labor shortage  
More school taxes  
No new machinery  
Higher land taxation  
No farm wage "ceiling"  
Farm truck regulations  
Rising Production costs

**BUT** more than 40,000 Alberta farm men have joined our Armed Services

**THEIR Gamble Is Against DEATH and INJURY**

Despite our difficulties at Home  
Let's Back them . . . by

## BUYING THIRD VICTORY LOAN BONDS

If you cannot buy bonds for cash or by instalments, ask for details of the

### VICTORY TICKET PLAN

NATIONAL WAR FINANCE COMMITTEE

## THE WEEK IN EDMONTON

A reduction in the percentage of cases diagnosed as cancer is expected this year, Dr. G. H. Malcolmson, director for the Provincial Department of Health, told the annual convention of the Alberta Hospitals Association. Free clinical service introduced last year examined 1,142 cases, of which 50 percent had cancer. Dr. Malcolmson said the improvement would be due to educational programs to make the people more cancer conscious. Alberta is the only part of this continent where free diagnosis, free X-ray and surgical treatment is provided.

All potatoes offered for sale must be graded according to the standards set by the Dominion legislation, officials of the provincial department of agriculture have announced. Enforcement of grading regulations it is possible to place a standard high quality potato on the market. Buyers from outside Alberta will make their purchases by grade and will know exactly what they can expect it was pointed out.

Alberta poultrymen are being asked

to market dressed poultry during October and November. This was stressed at a meeting of the Alberta Poultry Federation and officials of the Provincial Department of Agriculture. Mr. H. B. Donovan, Ottawa director of poultry production, said the plan was designed to prevent a shortage of poultry meat.

Sale of furniture in Government House will be held by public auction on October 21, 22 and 23, according to an announcement from the Provincial Department of Public Works. Auction will be by catalogue and will be handled by J. H. Reed, auctioneer of Edmonton. keen interest is being taken in the sale which follows leaving the palatial residence to the North West Airlines for dormitory purposes for the duration of the war.

Formation of the Edmonton Central Savings Credit Union Ltd., brought the number of these co-operatives to 58 it was reported recently by C. D. Jenson, provincial supervisor. The new union is composed of civil servants and their families. Total in Alberta Credit Unions is reported as 4,781 members.

About 2,500 students have signed up to take air force training at the University this year, Dr. Robert Newton president, announced. This is nearly four times the figure expected. Candidates will be given the same rigorous R. C. A. F. examination as those joining on active service. Those who pass will belong to the air force reserve.



Dr. K. W. Neatby

Division of Agriculture, Ottawa

North-West Line Elevators Association

Farmers and the Victory Loan

War loan canvassers will be hard at work again on October 15. The minimum objective for Canada's third victory loan is 700 million dollars. The finance minister, whose difficult task it is to raise the money to pay the country's war bills, states that the loan must be well oversubscribed.

Many plans are being laid to insure success of the loan. One of these is of particular interest to farmers. It is the "victory ticket method." The victory ticket is simply an order authorizing the buyers of any farm product, which has a ready cash market, to withhold a part of the proceeds from produce delivered immediately or in the future to pay for a war bond or register war savings certificate purchases. When realized to provincial headquarters of the National War Finance Committee, securities equivalent in value to the proceeds from produce delivered immediately or in the future to pay for a war bond or register war savings certificate purchases. When realized to provincial headquarters of the National War Finance Committee, securities equivalent in value to the proceeds from produce delivered immediately or in the future to pay for a war bond or register war savings certificate purchases.

Elevator companies, packing companies, produce dealers, livestock commission agents, grain elevators, local merchants, etc., will all be made responsible for the sale of war bonds and will be supplied with the necessary forms.

Thousands of farmers have been doing a superb job in producing food commodities urgently needed for war. These same farmers want to do more. They are anxious to support the victory loans. It has, however, been difficult for them to do so because of savings certificates for the reason that, at the time of the campaign, they just have not had the ready cash. This new plan will be welcomed by farmers. They will see in it an opportunity to assist just that much more in winning the war. Contributed by T. B. Pickersgill.

## VICTORY LOAN DRIVE FOR \$750,000,000 OPENS MONDAY



# We will push on to Victory!

WHEN FRANCE FELL, and Britain stood with her back to the wall, one strong jaw jutted out, and the grip of one clenched fist shook the Empire.

It was Churchill hurling Britain's decision across the channel. *Quit! . . . Never! . . . Fight! . . . Yes, through the hell of adversity till victory is won.*

Today Canadians face challenge after challenge with the same unconquerable spirit. Today we are asked to do without so that our fighting men will have everything they need--when they smash straight into the heart of enemy defences.

Canada's ringing answer to this latest challenge will be:

"Yes, we'll fight with the last ounce of our strength, and the last dollar we can earn and save."

Canada's Victory Loan drive opens Monday. Canada's Victory Loan representative will ask for your answer soon. Will it be "No, I do not choose to do my part"?

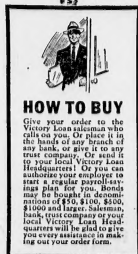
Or will it be "Yes! Yes!! Yes!!! I will buy Victory Bonds! I will lend all my support to help make victory sure."

You will be laying up for yourself the best of all investments--VICTORY BONDS are backed by all the resources of the Dominion of Canada; they yield a fair rate of interest; you can borrow against them; and they are readily salable when you need the cash.



WEAR YOUR  
COMMANDO  
DAGGER

It is a symbol indicating that you have bought the new Victory Bonds.



## HOW TO BUY

Give your order to the Victory Loan salesman who will take the cash or bank draft from you, or give it to your bank, or give it to your employer, or send it to your local Victory Loan representative. Or you can subscribe your envelope to start a regular payroll plan for you. Bonds may be bought in denominations of \$10, \$20, \$50, \$100, \$200, \$500, \$1,000, and more. Subscriptions to local Victory Loan Headquarters will be glad to give you every assistance in making your four order form.

**BREAD INSURANCE FOR ONLY 2¢ PER CAKE**

**ROYAL YEAST CAKES**

**FULL STRENGTH DEPENDABLE IN THE AIRTIGHT WRAPPER**

## LOWER GASOLINE UNIT FOR ALBERTA

On October 1st, the gasoline ration unit for Alberta was reduced from five to four gallons. The effect is that a car owner, for example, who would have been entitled to 80 gallons for the six month period from October 1 to March 31 will be cut to 64 gallons. Officials of the Alberta Motor Association sometime ago urged that in view of this province being located in an oil producing region in the Dominion, every effort should be made to provide a maximum supply of gasoline, providing this was not harmful to the war country's war effort.

Regional supplying of gasoline, in view of the production of this province, also was urged upon the Dominion authorities, while it was pointed out as essential that the business economy of the country should be fully recognized.

Under the new federal order, Alberta motorists receive four gallons of gasoline per unit, and car owners in Saskatchewan and Manitoba are on the same basis. British Columbia, Ontario and Quebec have been on the four-gallon basis for some months, while the allowance for the maritime provinces is three gallons per unit.

Heavier demands for fuel for war projects and services in the north west were responsible for the reduced Alberta ration.

## ST. ANDREW'S CHURCH

Sunday, October 18th. Harvest Thanksgiving service and Holy Communion at 11 a.m.

Please make an effort to be present at this service of Thanksgiving. Rev. E. J. Hoad, R.A. (Incumbent.)

**SAVING is SERVING!**

**Buy WAR SAVINGS CERTIFICATES Every Week!**

Space donated by the BREWING INDUSTRY OF ALBERTA

**NOTHING MATTERS NOW BUT VICTORY...Buy THE NEW VICTORY BONDS**